



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 109135 / 1		<u>Alt Order #</u> Kirkpatrick
<u>Product</u> Kirkpatrick for Congress		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 11367	
<u>Advertiser</u> Kirkpatrick/AZ/Cong-D		<u>Original Date / Revision</u> 07/10/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Tom Desmond	<u>Sales Office</u> Phoenix-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
Attention: Susanne Collins
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/16/12	10/19/12	M-F 530a-6a	530a-6a		:30			NM	4	\$900.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$225.00			
2	KSAZ	10/22/12	10/22/12	M-F 530a-6a	530a-6a		:30			NM	1	\$225.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$225.00			
3	KSAZ	10/17/12	10/17/12	M-F 6a-7a News	6a-7a		:30			NM	1	\$475.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$475.00			
4	KSAZ	10/22/12	10/22/12	M-F 6a-7a News	6a-7a		:30			NM	1	\$475.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$475.00			
5	KSAZ	10/16/12	10/19/12	M-F 7a-8a News	7a-8a		:30			NM	4	\$2,520.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$630.00			
6	KSAZ	10/22/12	10/22/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$630.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$630.00			
7	KSAZ	10/16/12	10/19/12	M-F 8a-9a News	8a-9a		:30			NM	3	\$900.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-TF--				3	\$300.00			
8	KSAZ	10/18/12	10/18/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$200.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$200.00			
9	KSAZ	10/22/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	1	\$175.00
		Political LUR										

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109135 / 1	Kirkpatrick

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	Kirkpatrick for Congress	11367

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kirkpatrick/AZ/Cong-D	07/10/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$175.00			
10	KSAZ	10/16/12	10/16/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$200.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$200.00			
11	KSAZ	10/17/12	10/17/12	M-F 2p-3p	2p-3p		:30			NM	1	\$175.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$175.00			
12	KSAZ	10/16/12	10/19/12	M-F 3p-4p	3p-4p		:30			NM	2	\$500.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T--F--				2	\$250.00			
13	KSAZ	10/22/12	10/22/12	M-F 3p-4p	3p-4p		:30			NM	1	\$250.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$250.00			
14	KSAZ	10/17/12	10/18/12	M-F 4p-430p	4p-430p		:30			NM	2	\$800.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$400.00			
15	KSAZ	10/22/12	10/22/12	M-F 4p-430p	4p-430p		:30			NM	1	\$400.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00			
16	KSAZ	10/16/12	10/19/12	M-F 430p-5p	430p-5p		:30			NM	3	\$1,350.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-TF--				3	\$450.00			
17	KSAZ	10/17/12	10/18/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,260.00
	Candidate Discount											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$630.00			
18	KSAZ	10/22/12	10/22/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$630.00
	Candidate Discount											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$630.00			
19	KSAZ	10/16/12	10/19/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T--F--				2	\$500.00			
20	KSAZ	10/22/12	10/22/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$500.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00			
21	KSAZ	10/17/12	10/19/12	M-F 6p-630p News	6p-630p		:30			NM	3	\$1,500.00
	Political LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00			
22	KSAZ	10/22/12	10/22/12	M 7p-8p	M 7p-8p		:30			NM	1	\$3,500.00
	Political LUR											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$3,500.00			
23	KSAZ	10/16/12	10/19/12	M-F 9p-10p News	9p-10p		:30			NM	3	\$2,700.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW-F--				3	\$900.00			
24	KSAZ	10/20/12	10/20/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$650.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$650.00			
25	KSAZ	10/21/12	10/21/12	Su 9p-10p News	9p-10p		:30			NM	1	\$900.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$900.00			
Totals											43	\$22,815.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/22/12	43	\$22,815.00	\$19,392.75	\$96.96	\$19,489.71
Totals	43	\$22,815.00	\$19,392.75	\$96.96	\$19,489.71

Signature: _____ Date: _____

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